



Please join us for a webinar by Cool Up and Global Cool Cities Alliance

Sustainable Cooling at the Urban and Building Levels: Cooling Buildings from the Outside In

Air conditioning is both a driver and a consequence of global warming. Fortunately, climate change adaptation and mitigation solutions exist on both the urban and building levels to tackle the need for cooling. Cool roofs and pavements can help reduce the effects of urban heat islands by increasing the reflectivity of roads and buildings. This can reduce demand for air conditioning by up to 20%, which is particularly important for the Middle East and North Africa (MENA) region. In these countries such measures go a long way towards safeguarding well-being and contributing to affordable and sustainable cooling. When combined with other sustainable cooling measures like energy efficiency and natural refrigerants, cool surfaces can be effective tools in the sustainable cooling toolbox.

In this webinar, the Cool Up programme and Global Cool Cities Alliance (GCCA) will discuss how cool surfaces at the urban level can work together with other sustainable cooling measures at the building level to provide cooling that's good for people and the planet. We will look at solutions that can be scaled up in the MENA region and across the globe.

[Register Here](#)

Agenda

Introduction | *Dr. Nesen Surmeli-Anac, Guidehouse*

Urban level cooling | *Maria Koetter, GCCA*

Buildings level cooling | *Dr. Andreas Hermelink, Guidehouse*

Question & answers

Moderator: Kristen Brand, Guidehouse

Time and Date

Tuesday, 22 March 2022

12:00 PM - 1:00 PM CET

1:00PM - 2:00 PM EET

2:00PM - 3:00 PM TRT

For more information, please contact us at info@coolupprogramme.org or visit our website www.coolupprogramme.org. Please feel free to share this invitation. We look forward to seeing you at the event!

